



Best Western Regency Inn & Conference Centre Joins Hands with World Vision to Help Needy Children in Peru

ABBOTSFORD, BC, October 5, 2009 – The Best Western Regency Inn & Conference Centre is becoming more than just a home away from home for travelers; it is now dedicated to the cause of helping children. Through a new partnership with World Vision Canada, a Christian relief, development and advocacy organization, the hotel is helping to provide food, clean water, education and other assistance to a child in Peru.

“Best Western has always been a family company, so our partnership with World Vision to help children is a natural extension of this philosophy,” said Shamin Devraj, hotel owner and general manager. “There is a lot of need in the world; sponsoring these kids is one small way we can help.”

The Best Western Regency Inn & Conference Centre is located at 32110 Marshall Road at Exit No. 87 – Clearbrook Road. Members of the community can stop by the hotel to view correspondence and photos from little Krista and her family.

ABOUT BEST WESTERN INN & CONFERENCE CENTRE

Best Western Regency Inn & Conference Centre is a 128-room full-service hotel located near the Abbotsford Regional Hospital and Cancer Centre, Abbotsford Entertainment & Sports Centre and minutes away from City centre and the Abbotsford International Airport. Guests can enjoy outstanding service from an expert, professional and friendly staff. The property features an 100% smoke free environment, deluxe continental breakfast buffet, beautifully appointed rooms, two pools and Jacuzzis, business centre, Conference centre and meeting spaces. Please call 604 853-3111 for more information or visit www.bwregency.bc.ca.

ABOUT BEST WESTERN INTERNATIONAL

Best Western International is THE WORLD'S LARGEST HOTEL CHAIN®, providing marketing, reservations and operational support to over 4,000* independently owned and operated member hotels in 80* countries and territories worldwide. An industry pioneer since 1946, Best Western has grown into an iconic brand that hosts 400,000* worldwide guests each night. Best Western's diverse property portfolio, its greatest strength, stems from a business model designed to give owners maximum flexibility to address market-specific needs. Equally committed to the business and leisure traveler, Best Western recently embarked on a five-year mission to lead the hotel industry in customer care. Since 2004, Best Western has served as the Official Hotel of NASCAR®. For more information or to make a reservation, please visit www.bestwestern.com.

*Numbers are approximate and can fluctuate.

ABOUT WORLD VISION

World Vision is a Christian relief, development and advocacy organization dedicated to working with children, families and their communities worldwide to reach their full potential by tackling the causes of poverty and injustice. We serve all people, regardless of religion, race, ethnicity, or gender. For more information, please visit www.worldvision.ca.

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